

# ERIN JACOBS

As a "Hybrid" Interaction & Visual Designer, I work with teams of designers, analysts, strategists and technologists to concept, create and deliver innovative user-focused interaction and visual design solutions for complex design problems for a variety of digital media projects: media entertainment televisions, digital cameras, mobile phones and devices, embedded interfaces, websites and software applications.

[www.erinjacobs.com](http://www.erinjacobs.com)   [erin@erinjacobs.com](mailto:erin@erinjacobs.com)   austin, texas

## SKILLS

Visual and interaction design; design system/interaction pattern creation, and documentation for mobile UI (Android, iPhone, Blackberry), 10' TV and media experiences, desktop software, web, and embedded UI. Knowledge of client-side, mobile and OS technologies.

Ability to perform multiple roles as Lead Designer, Design Analyst/Information Architect, Producer, Illustrator, Copywriter, and/or Art Director; both solely or as a team member in collaborative design situations.

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Fireworks, Dreamweaver. Omnigraffle Professional.. Microsoft Office: Word, Excel, Powerpoint. iWork: Pages, Keynote. HTML, CSS, XML

## EXPERIENCE

**frog design, inc** – April 2004 - present

Project/product concepting, information architecture, workflow and wireframe creation, visual design, interactive prototype creation, UI design system documentation and specifications and future strategies. Team leadership and collaboration, concept presentation, and client communication.

Clients include but not limited to: Sandisk, Sprint, HP, Motorola, Alltel Wireless, Microsoft, Logitech, Advanced Micro Devices, and AT&T.  
Additional client list and samples upon request.

**Freelance & Contract Design** – May 1999 - present

"Cross-platform", cross-industry, creative—digital, print, multi-media (digital & analog)—design and illustration for a broad range of clients: local bands, labels, and recording studios; non-profit groups, and small businesses. Logo & brand identity, invitation and event materials, t-shirt design, promotional posters, online brochures, website design/production and fine art commissions.

**Oak Sanderson** – August 2001 - April 2004

Art Director/Designer

**Portaris, Inc.**(formerly the Internet Design Firm) – June 2000 - June 2001

Web Designer

## EDUCATION

Bachelor of Fine Arts in Communication Design, Cum Laude  
Southwest Texas State University, San Marcos, TX. 1999.