

ERIN JACOBS

designer

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austin, texas

As a digital media designer at frog design, I work with teams of designers, analysts, strategists and technologists to concept, create and deliver innovative user-focused interaction and visual design solutions for complex design problems for a variety of digital media projects: media entertainment televisions, digital cameras, mobile phones and devices, embedded interfaces, websites and software applications. Clients include but not limited to Microsoft, HP, Alltel Wireless, Sandisk, and Logitech.

frog design, inc.
Digital Designer II
April 2004 - present
www.frogdesign.com

Project/product concepting, information architecture, workflow and wireframe creation, visual design, interactive prototype creation, UI design system documentation and specifications and future strategies. Team leadership and collaboration, concept presentation, and client communication.

Oak Sanderson
Art Director/Designer
August 2001 - April 2004
www.oaksanderson.com

Web/web application IA and UI design/production; concept, digital and print design, copywriting and production for interactive direct marketing campaigns, advertising and promotional materials, packaging, and corporate event materials.

Portaris, Inc.
Web Designer
June 2000 - June 2001

Web design and production, design/layout and production oversight for client and in-house print collateral and identity.

skills & strengths

User Experience, Visual and Interaction Design
Online, Mobile, Software and Embedded Device UI Design, design system creation, and documentation. Experience with different types of user inputs, e.g. touch, four-way, mouse. Knowledge of client-side, mobile and OS technologies.

Ability to perform multiple roles as Lead Designer, Design Analyst/Information Architect, Producer, Illustrator, Copywriter, and/or Art Director; both solely or as a team member in collaborative design situations.

software

Adobe CS4: Photoshop, Illustrator, Indesign, Fireworks, Flash; Axure, Omnigraffle, Powerpoint, Word, Dreamweaver/BBEdit, HTML, CSS, XML

education

Bachelor of Fine Arts in Communication Design, Cum Laude, Southwest Texas State University, San Marcos, TX. 1999.

awards/exhibitions

Three-time member of award winning teams in the Austin Accessibility Internet Rally: 2nd place Portaris team 2000, 3rd place Oak Sanderson team, 2001, 1st place frog design team 2004.

Exhibited poster work, "Artists Among Us: Poster Art in Austin", Austin History Center, June 7 - August 29, 2004.